

No.9/252/2025-SW (NAPDDR) /2315
 GOVERNMENT OF MANIPUR
 DIRECTORATE OF SOCIAL WELFARE

Imphal, the 20th October, 2025

To

- (i) The Director (Education -U),
 Government of Manipur
 (ii) The Director (Education-S),
 Government of Manipur

Subject: Request to issue necessary instruction to all schools, colleges and universities for taking pledge under Nasha Mukta Bharat Abhiyan (NMBA).

Sir,

I am to state that the Ministry of Social Justice and Empowerment, Government of India, proposes two days events to commemorate the 5th anniversary of the Nasha Mukta Bharat Abhiyan (NMBA) which is expected to be held in last week of the October or first week of November, 2025, and is likely to be graced by Hon'ble Prime Minister and Hon'ble Minister of Social Justice and Empowerment, Government of India.

The Ministry has instructed that activities under Nasha Mukta Bharat Abhiyan (NMBA) be intensified as part of the campaign to commemorate 5 years of Nasha Mukta Bharat Abhiyan (NMBA), with a target to ensure to cover at least 10% of the total population of the State to take the "Pledge Against Drugs" during the period till the final event.

In this connection, it is requested that necessary instruction may be issued to all schools, colleges and universities under your control to:

1. Conduct the Nasha Mukta Bharat Abhiyan (NMBA) pledge among students, teachers, and staffs during the campaign period.
2. Document and submit a consolidated report of the pledge activities (including total numbers of participants and a few photographs) to the undersigned for uploading on the portal and also for onward submission to the Ministry.

A copy of the pledge and QR code is also enclosed for your kind reference.

Yours faithfully,

Anna Arambam
 (Anna Arambam)
 Director (Social Welfare),
 Manipur.

Copy to:

1. The Secretary, (Social Welfare) Government of Manipur, for your kind information.
2. All District Social Welfare Officer, for kind co-ordination and follow up.
3. Guard File.